



BANK OF BOTSWANA

December 20, 2022

PRESS RELEASE

**BANK OF BOTSWANA INTRODUCES SOCIAL MEDIA CHANNELS -
FACEBOOK AND TWITTER**

The Public is informed that, with effect from today December 20, 2022, Bank of Botswana (Bank) has launched social media channels, namely Facebook and Twitter. The Facebook page name for the Bank is **Bank of Botswana** while the Twitter account is **@BankofBotswana**.

The introduction of social media channels is part of the Bank's commitment to diversify and expand its communication channels with a view to enhance the coverage of the Bank's communication and information dissemination activities. In general, the Bank expects the use of social media channels to enhance the effectiveness and impact of the Bank's communication, by expanding coverage and reach as well as timeliness.

The Bank Facebook and Twitter accounts are expected to serve as useful platforms for feedback and general interactions with the public, customers and other stakeholders.

The Bank encourages members of the public to interact and engage with the Bank's Facebook and Twitter pages including commentary. However, consistent with the laws of Botswana and general order for public discourse, comments and/or reactions should be courteous, respectful and avoid abusive and/or bad language. The Bank of Botswana will, as appropriate, provide information to the public in a transparent, sincere and timely manner.

The Bank's Facebook and Twitter accounts can be accessed through these links:

Facebook

<https://www.facebook.com/BankofBotswana>.

Twitter

<https://twitter.com/BankofBotswana>

For further information, please contact, Dr. Seamogano Mosanako. Head of Communications and Information Services, at mosanakos@bob.bw, +267 360 6083, 360 6382 and 360 6315 or visit the Bank website at www.bankofbotswana.bw.