

WE ARE HIRING



The Bank of Botswana invites applications from suitably qualified and self-driven citizens of Botswana to fill the following vacancy: **Graphic Designer**

GRAPHIC DESIGNER

(a) Main Purpose of the Job

To support the Bank's digital communications strategy through the coordination, development and design of publications, reports and newsletters as well as production of multimedia content for various digital platforms to promote a positive image for the Bank.

(b) Job Requirements

Master's degree in Multimedia, Graphic Design, Digital Communications, Publishing, Media, Journalism, Communication, Public Relations, or related discipline, plus five (5) years post qualification as a graphic designer **OR** Bachelors Degree in Multimedia, Graphic Design, Digital Communications, Publishing, Media, Journalism, Communication, Public Relations, or related discipline plus 2 (two) years post qualification experience.

(c) Duties

- Timely delivery of all design work and immediate response to cross-functional Departmental creative designs.
- Effective implementation of creative briefs.
- High quality creative designs on all the Bank's publications, social media, website and intranet.
- Use of data and metrics to measure the performance of the Bank's content and craft remedial strategies.

(d) Competencies

- Knowledge of Adobe Creative Suite
- MS Office Suite
- Cloud computing
- Web standards
- Multimedia skills
- Digital Literacy
- Writing and Editing Skills
- Data analytics
- Project Management

REMUNERATION

The Bank of Botswana offers commensurate package equivalent to market pay.

- Candidates who meet the above criteria should submit their applications to ***recruitment@bob.bw by 22 September 2024.***
- Correspondence will only be entered into with shortlisted candidates only.



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